



DASILVA

PROPERTY GROUP

SPRING SELLER CHECKLIST

Preparation + Pricing + Presentation = Spring Leverage. *Spring is competitive. Buyers are motivated, inventory increases, and homes that are prepared properly stand out immediately. Use this checklist to position your home for maximum impact.*

1. Exterior First Impressions (Curb Appeal)

- Power wash siding, sidewalks, porch, and driveway
- Add fresh mulch and trim landscaping
- Edge lawn and reseed patchy areas
- Clean windows and replace damaged screens
- Paint or touch up the front door
- Ensure all exterior lighting works

2. Declutter & Depersonalize

- Remove excess furniture to make rooms feel larger
- Pack away personal photos and memorabilia
- Clear countertops (especially kitchen and baths)
- Organize closets and storage spaces
- Simplify bookshelves and decorative areas

3. Deep Clean Everything

- Professionally clean carpets if needed

- Wipe baseboards, vents, and ceiling fans
- Clean inside cabinets and drawers
- Scrub grout and recaulk where necessary
- Wash windows inside and out
- Eliminate pet or lingering odors

4. Minor Repairs That Matter

- Fix leaky faucets and running toilets
- Replace burnt-out light bulbs
- Patch nail holes and touch up paint
- Tighten loose knobs and hardware
- Service HVAC if overdue

5. Market Preparation

- Review a data-backed pricing strategy
- Schedule professional photography
- Consider light staging consultation
- Gather utility bills and improvement records
- Plan showing availability and launch timing

Spring is competitive. Preparation + pricing + presentation create leverage



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BEYOND THE CHECKLIST

Leveraging the Expertise of daSilva Property Group. *Selling in the spring isn't just about listing your home. It's about launching it strategically.*

Smart Improvements vs. Over-Improving.

Before spending money, we help you:

- Identify updates with the strongest return on investment
- Avoid improvements that overprice your neighborhood
- Prioritize cosmetic upgrades that drive buyer emotion
- Know when "good enough" is strategically sufficient

Access to Trusted Contractors. *Preparation often requires action.*

Through daSilva Property Group, you gain access to:

- Licensed contractors and skilled trades
- Painters and handymen
- Landscaping professionals
- Cleaning crews and repair specialists
- Coordinated timelines to avoid launch delays

Spring Strategy & Timing.

We guide you through:

- Data-backed pricing guidance
- Launch timing to maximize exposure
- Pre-market positioning strategy
- Negotiation preparation before offers arrive

Think Like a Spring Buyer.

We help you anticipate:

- What buyers will notice immediately
- What will cause hesitation
- Where small improvements create big emotional impact

Preparation creates confidence — and confident homes sell better.

Just like training for race day, a successful home sale rewards early preparation and disciplined execution. If you're considering selling this spring, let's build a plan that maximizes value and minimizes stress.